



# PUBLIC SECTOR BANKS

now at your \_\_\_\_\_  
**DOORSTEP**



# Context of Doorstep banking



To further improve ease of living, they will leverage technology, offering online personal loans and doorstep banking, and enabling customers of one Public Sector Bank to access services across all Public Sector Banks.

— *Smt. Nirmala Sitharaman*  
*The Hon'ble Finance Minister*  
*Budget Speech 2020*

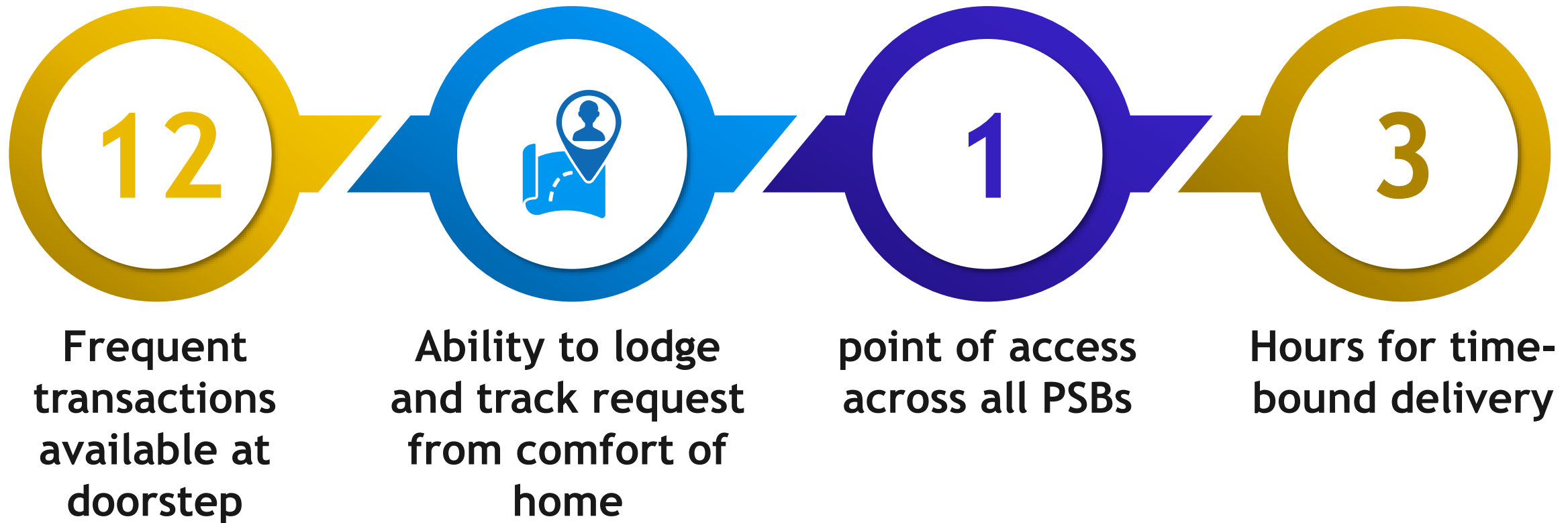


**Aligned for  
Long-term  
Lineup of  
Initiatives  
Across  
Nation for  
Customer  
Excellence**

- Doorstep Banking being launched today
- Other services like interoperability of services to follow ...



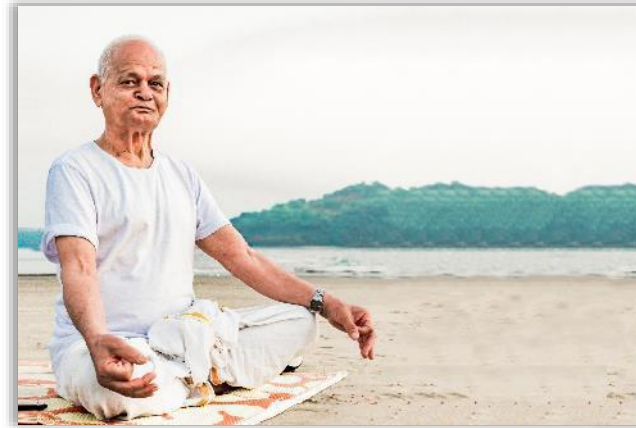
# Doorstep banking to increase customer convenience





# Target customers

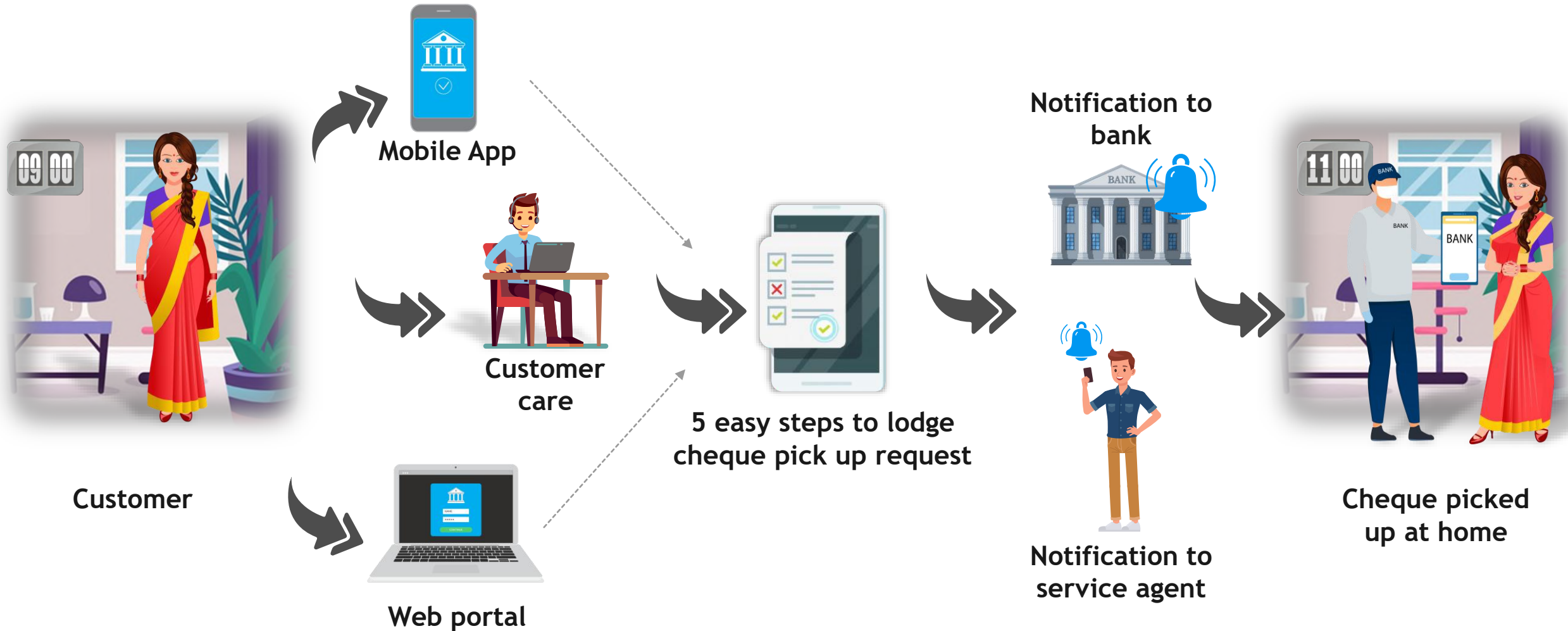
- Senior citizens
- Defense personnel, CRPF, widows
- Divyang individuals
- Students
- Salaried employees
- Corporate clients
- Retail shopkeepers and street vendors







# Service booking and fulfilment from home





# Multiple inter-operable channels for customers



**Toll Free No.**  
**18001037188 or**  
**18001213721**



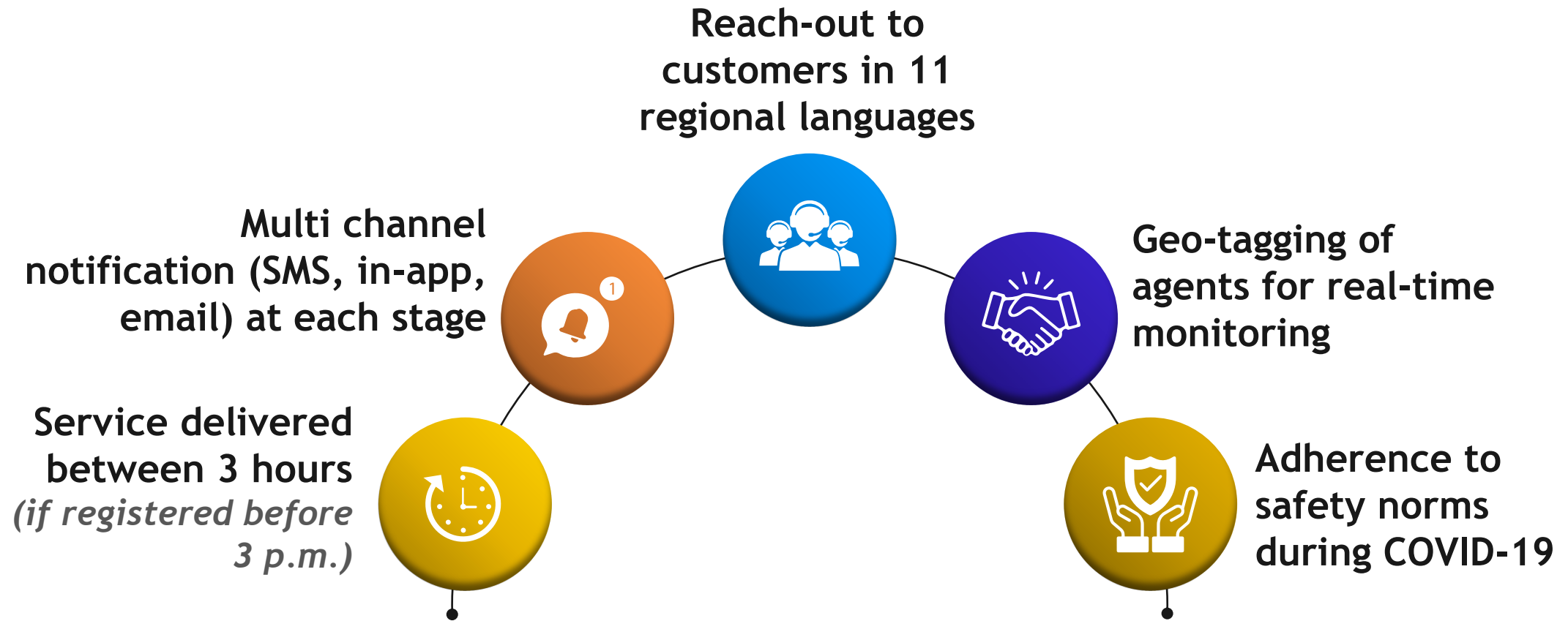
**Mobile App**



**Web portal**  
**[www.psbdsb.in](http://www.psbdsb.in)**



# Customer comfort top priority in the entire process





# Doorstep banking to begin with launch of cash services



Cash deposit  
and withdrawal  
services at  
customers'  
doorsteps

**October  
onwards**





# 10 other services to be activated

## Non-Financial Transaction - Pick Up

- 1 Cheques/DD/PO
- 2 New chequebook requisition
- 3 15G, 15H forms
- 4 IT Challan
- 5 Standing Instructions request

## Non-Financial Transaction - Delivery

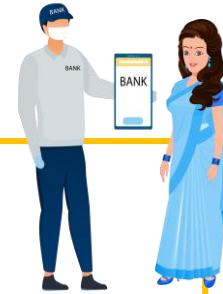
- 1 A/c Statement
- 2 Non-personalised Cheque Books, DD, PO
- 3 Prepaid instrument/Gift card.
- 4 TDS / Form 16 Certificate issuance.
- 5 Term Deposit Receipt /Acknowledgement



# Doorstep banking envisioned to be scaled up by 2021



**100** cities



**25,000+**  
dedicated bank staff and  
**1,000+** agents



**All public sector banks**



To service more than **19 crore** customers



# 100 Doorstep banking centres pan India

1	Agartala	21	Howrah	41	Patna	61	Ajmer	81	Kochi
2	Agra	22	Hyderabad	42	Prayagraj	62	Amritsar	82	Kota
3	Ahmedabad	23	Jamnagar	43	Puducherry	63	Belgam	83	Kozhikode
4	Aligarh	24	Jhansi	44	Pune	64	Bengaluru	84	Ludhiana
5	Anand	25	Kalyan	45	Rajkot	65	Bhilai Nagar	85	Mangalore
6	Asansol	26	Kolkata	46	Sambalpur	66	Bhopal	86	Margao
7	Aurangabad	27	Lucknow	47	Saphale	67	Bilaspur	87	Mysore
8	Bardhaman	28	Madurai	48	Saralgaon	68	Chaibasa	88	Panaji
9	Bareilly	29	Mahad	49	Secunderabad	69	Dehradun	89	Patiala
10	Bhavnagar	30	Meerut	50	Shillong	70	Dhanbad	90	Raipur
11	Bhubaneswar	31	Mira Bhayandar	51	Surat	71	Guntur	91	Ranchi
12	Chandigarh	32	Mumbai	52	Teppakulam	72	Gwalior	92	SAS NAGAR
13	Chennai	33	Nagpur	53	Thane	73	Hubli-Dharwad	93	Shimla
14	Coimbatore	34	Nala Sopara	54	Thirunagar Colony	74	Indore	94	Srinagar
15	Delhi	35	Navi Mumbai	55	Thiruverumbur	75	Jabalpur	95	Thiruvananthapuram
16	Dombivli	36	New Delhi	56	Tiruchirappalli	76	Jaipur	96	Thrissur
17	Durgapur	37	Noida	57	Ulhasnagar	77	Jalandhar	97	Tirupati
18	Gandhinagar	38	Palghar	58	Vashi	78	Jammu	98	Udaipur
19	Gurugram	39	Panchkula	59	Virar	79	Jamshedpur	99	Vijayawada
20	Guwahati	40	Pataudi	60	Warangal	80	Jodhpur	100	Vishakapatnam



**Thank  
You**